

Gandhinagar, December 4, 2021

Press Release

IFAT India 2021: Successful restart of the environmental industry in India

- Special edition for water, sewage, solid waste and recycling collocated with drink technology India and InterSolar India attracted more than 16000 visitors to the Helipad Exhibition Centre, Gujarat
- Thought provoking supporting program provided knowledge exchange and enabled unlocking business networking
- The special edition of IFAT India extended exhibitors online presence

On December 4, IFAT India – back in its physical avatar was held at the Helipad Exhibition Centre in Gandhinagar, Gujarat – concluded its special edition successfully. Continuing the bounce back sentiment, the business community enthusiastically took part, with over 85 exhibitors showcased their solutions and innovations to the visitors. In terms of visitors, the special edition for environmental technology witnessed successful numbers with more than 4000 attendees.

“We are happy that the special edition of IFAT India once again delivered a successful platform for exhibitors, partners and buyers to meet, greet and do business successfully. The exhibition halls displayed an atmosphere of confidence and the energy to exchange business on the floor,” said Bhupinder Singh, CEO of Messe Muenchen India. Due to the pandemic, the special edition of IFAT India took place at the Helipad Exhibition Centre, Gandhinagar from December 2 to 4, 2021.

Face to face interactions again

All the exhibitors, visitor, buyers and partners took full advantage of face-to-face meetings —on site. Mr. Lait Handa, CEO, Spray Engineering Devices Limited expressed: “It was great to exchange ideas and meet personally again. I was especially excited about the new technologies presented here as well as to maintain existing contacts.”

The industry not only exchanged information at the booths, but also at the high-class supporting program. The topics were tailored to the market requirements. “IFAT India is an excellent opportunity to get a deeper insight into the current developments in the water market of India.”

Though provoking supporting program

IFAT India 2021 supporting program enabled knowledge exchange and networking of bright minds from the industry. The special edition supporting program along with partners focused on the topical issues – from Future of Water in India covering the future trends and next cutting-edge technologies; to policy driven topics of Swacch Bharat 2.0 the next version of government's successful Clean India Mission. C.R. Kharsan, Dy. Municipal Commissioner, Ahmedabad shared his views on future of waste management in the city and

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interacted with participants on technology and solutions. Harshadray Solanki, Director, Solid Waste Management, Ahmedabad Municipal Corporation spoke on the steps taken to improve the prevailing conditions of waste management. Partners in Regional Centre for Urban and environment Studies, All India Institute of Local Self Government, Mumbai conducted the special training program on Solid and Liquid waste management in urban area for the union local bodies. The conference program was highly appreciated by the delegates and

Online - the exhibition beyond 3 days

The fair extended its scope to the digital world. Through online participation options, IFAT India carried together a premium audience of top business and technology leaders and influencers across the globe. The digital event platform was frequently used—to access company profiles, see products and services, to hold B2B meetings, to learn from the conference and to network.

Co-located events

drink technology India – India's leading trade fair for beverage, dairy, and liquid food sector; Intersolar India - the leading exhibition & conference for the solar industry and IFAT India provided the best of the solution providers under one platform offering lucrative experience to exhibitors, buyers and visitors. Many visitors enjoyed the co-location and synergies that were created by combining the date and location.

Positioning back 2022 in Mumbai

This year, IFAT India delivered a successful edition in Gandhinagar considering the current situation. With new trends & technologies transpired in last 18 months, the event gave more than enough reasons to look forward to the next edition—, which will be back to Mumbai from September 28-30, 2022.

For more information visit – www.ifat-india.com

Enables the environmental tech industry to rebound in action

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