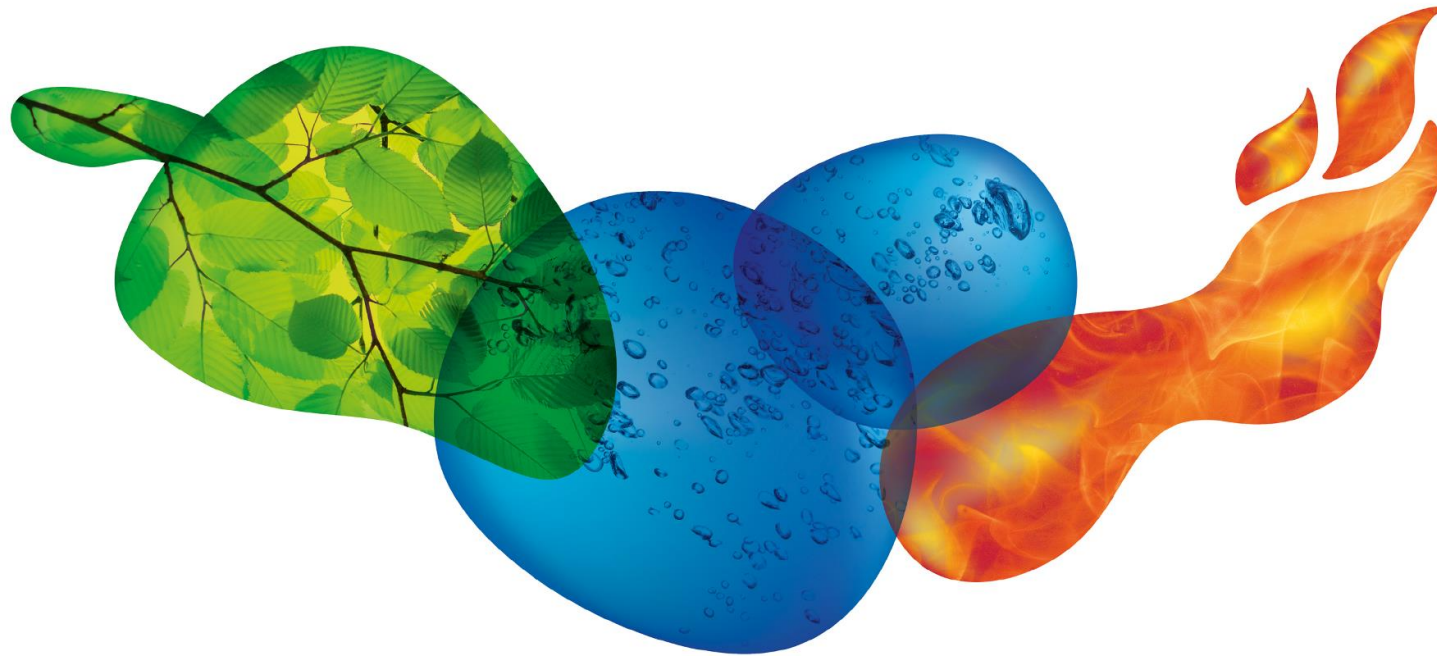


IFAT India 2017

September 26 – 28, 2017 | Bombay Exhibition Centre, Mumbai



India's Leading Trade Fair for Water, Sewage, Refuse and Recycling
September 26–28, 2017 | Hall 5, Bombay Exhibition Center, Mumbai, India
ifat-india.com



IFAT
India



Promote your business and get more visibility!



Platinum Partner – Exclusive !

- Company Name and logo to be displayed as "**Platinum Partner**"
- Logo inclusion in the social media promotions, emailers and print media campaign
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show
- 30 VIP Invitation Cards
- Distribution of your literature in the Innovation Exchange Forum
- Exclusive banner visibility on www.ifat-india.com for a duration until show days
- One full page color advertisement in the show catalog
- Press Release dissemination through PR agency
- Display of company literature in the VIP lounge and Media Centre
- Endeavour to coordinate media interaction
- Special designed emailer on our Industry database with your exclusive company logo

Investment: INR 8,50,000/- plus taxes / 12,500 Euro plus taxes

Gold Partner – Exclusive !

- Company Name and logo to be displayed as “**Gold Partner**”
- Logo inclusion in the social media promotions, emailers and print media campaign
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show
- 20 VIP Invitation Cards
- Exclusive banner visibility on www.ifat-india.com for a duration of 3 months
- One full page color advertisement in the show catalog
- Press Release dissemination through PR agency
- Display of company literature in the Media Centre
- Endeavour to coordinate media interaction
- Special designed emailer on our Industry database with your exclusive company logo

Investment: INR 7,50,000/- plus taxes / 10,750 Euro plus taxes

Silver Partners

- Company Name and logo to be displayed as “**Silver Partner**”
- Logo inclusion in the social media promotions, emailers and print media campaigns which includes magazine only
- Logo inclusion in the onsite and offsite branding in few marketing collaterals related to promotion of the show
- 15 VIP Invitation Cards
- Exclusive banner visibility on www.ifat-india.com for a duration of 1 month
- One full page color advertisement in the show catalog
- Logo inclusion in all electronic data mailing to our industry database
- Press Release dissemination through PR agency
- Endeavour to coordinate media interaction

Investment: INR 4,50,000/- plus taxes / 6,750 Euro plus taxes

Associate Partners

- Company Name and logo to be displayed as “**Associate Partner**”
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show
- 10 VIP Invitation Cards
- One full page color advertisement in the show catalog
- Banner visibility on www.ifat-india.com
- Logo inclusion in electronic data mailing to our industry database

Investment: INR 2,50,000/- plus taxes / 3,750 Euros plus taxes

Knowledge Partners

- Company Name and logo to be displayed as “**Knowledge Partner**”
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show
- 10 VIP Invitation Cards
- Inclusion of partners’ literature in the Innovation Exchange Forum
- One full page color advertisement in the Show Catalog
- Speaking opportunity in the Innovation Exchange Forum
- Banner visibility on www.ifat-india.com
- Logo inclusion in electronic data mailing to our industry database

Cost: INR 3,00,000/- plus taxes / 4,500 Euro plus taxes

VIP Lounge Partner – Exclusive!

- Company Name and logo to be displayed as “VIP Lounge Partner”
- Logo inclusion in the onsite and offsite branding in few marketing collaterals related to promotion of the show
- Space will be provided in the VIP Lounge to keep self standing standee for branding
- Display of company literature in the VIP lounge
- 20 VIP Invitation Cards
- One full page color advertisement in the show catalog
- Logo inclusion in electronic data mailing to our industry database

Investment: INR 5,00,000/- plus taxes / 7,250 Euro plus taxes

Media Lounge Partner – Exclusive!

- Company Name and logo to be displayed as “**Media Lounge Partner**”
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show
- Space will be provided in the Media Lounge to keep self standing standee for branding
- Display of company literature in the Media lounge
- 15 VIP Invitation Cards
- One full page color advertisement in the show catalog
- Logo inclusion in electronic data mailing to our industry database

Investment: INR 4,50,000/- plus taxes / 6,750 Euro plus taxes

Badge Partner – Exclusive!

- Company Name and logo to be displayed as “**Badge Partner**”
- Exclusive branding of Company logo and name in the badges, will be given to all trade visitors at the registration.
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show

Investment: INR 2,50,000/- plus taxes / 3,750 Euro plus taxes

Lanyard Partner – Exclusive!

- Company Name and logo to be displayed as “**Lanyard Partner**”
- Exclusive branding of Company logo and name in the Lanyards along with the show logo, will be given to all visitors at the registration. Lanyards will be worn by visitors making company’s branding a familiar one.
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show

Investment: INR 4,50,000/- plus taxes / 6,750 Euro plus taxes

Badge & Lanyard Partner – Exclusive!

- Company Name and logo to be displayed as “**Lanyard Partner**”
- Exclusive branding of Company logo and name in the badges and Lanyards along with the show logo, will be given to all visitors at the registration.
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show

Investment: INR 6,50,000/- plus taxes / 9,500 Euro plus taxes

Visitor Bag Partner – Exclusive!

- Company Name and logo to be displayed as “**Visitor Bag Partner**”
- Exclusive branding of Company logo and name in the Visitor bag in one side, will be given to all visitors at the registration. Visitor bag will be carried by visitors making company’s branding a familiar one.
- Logo inclusion in the onsite and offsite branding in marketing collaterals related to promotion of the show

Investment: INR 4,50,000/- plus taxes / 6,750 Euro plus taxes

Water Bottle Partner – Exclusive!

- Company Name and logo to be displayed as “**Water Bottle Partner**”
- Exclusive branding of Company logo and name in the Water bottle along with show logo, will be given to all visitors at the registration. Water bottles will be used by visitors making company’s branding a familiar one.
- Logo inclusion in the onsite and offsite branding in few marketing collaterals related to promotion of the show

Investment: INR 1,50,000/- plus taxes / 2,500 Euro plus taxes

Advertising Space

A-01 Directional Signage's on the highway

- Location – On the main highway, Welcome visitors to the trade
- fair right and guide them directly to your exhibition stand
- with an eye-catching banner.
- Size : 10' X 4' feet
- Cost: INR 30,000/- + taxes / 500 Euro + taxes per quantity
- Available: 05 nos.



A-02 Welcome banner at the main entrance

- Location – At the entrance of the venue. The perfect eye-catcher
- call people's attention to your company at the entrance to the
- fair. An effective way to make sure people get your message.
- Size : 16' X 05' feet
- Cost: INR 50,000/- + taxes / 750 Euro + taxes per quantity
- Available: 02 nos.



Advertising Space

A-03 Cube banners in the way of parking area

- Location – On the way towards the parking area and the main thoroughfares leading to the trade fair centre.
- greet visitors from a distance
- Size : 6' X 3' feet
- Cost: INR 15,000 + taxes / 250 Euro + taxes per quantity
- Available: 15 nos.



A-04 Branding on Parking Stand alone

- Location – In the parking area, near the shuttle service bus stop.
- Give your visitors a warm welcome right at the parking.
- Use the entire terminal – barrier for your advertising.
- Size : 6' X 12' feet
- Cost: INR 15,000 + taxes / 250 Euro + taxes per quantity
- Available: 04 nos.



Advertising Space

A-05 Logo on Site Plan with Participation List

- Location – Prime Location at the Entrance of the Halls.
- Size : 10' X 25' feet
- Cost: INR 30,000 + taxes / Euro 500 + taxes per quantity
- Available: 01 nos.



A-06 Branding on back panels of Registration area

- Location – Branding Inside the registration hall area back panels.
- Size : 03' X 05' feet
- Cost: INR 20,000 + taxes / Euro 350 + taxes per quantity
- Available: 20 nos.



Advertising Space

A-07 Inside halls aisle bunting

- Location – In the main aisle inside the halls.
- Size : 04' X 06' feet
- Cost: INR 20,000 + taxes / Euro 300 + taxes per quantity
- Available: 20 nos.



A-08 Self Standee in VIP / Press / Media / Food Court area

- Location – In the VIP / Press / Media center, the perfect eye-catcher for the Press / Media's attention to your company presence at the fair. An effective way to make sure Press / Media get your message.
- Size : 06' X 03' feet
- Cost: INR 25,000 + taxes / Euro 400 + taxes per quantity
- Available: 04 nos.

Thank You!